



Medic West Africa 
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Healthcare Business Conference

9 September 2022
Landmark Centre, Lagos, Nigeria

In partnership with:

 Healthcare
Leadership
Academy

Together for a healthier world

Healthcare Business Conference

In partnership with the Healthcare Leadership Academy (HLA Africa)

Friday, 9 September 2022 | Landmark Centre, Lagos, Nigeria

Theme: Improving healthcare delivery systems through consumer-driven healthcare innovations (CDHIs)- data, devices, and digital health solutions

Agenda

10:00 Registration

Session 1

11:00 About the Healthcare Leadership Academy (HLA)
Adedayo Falokun, Program Manager, HLA, Lagos, Nigeria

11:10 Innovation in Practice- A broader look at the African Healthcare Landscape
Dr. Ikpeme Neto, Founder, Wella Health Technologies, Abuja, Nigeria

11:40 Assessing market readiness for medical technologies in Africa - A spotlight on the existing challenges and opportunities
Nancy Njoku-Attah, Market Access Manager Medical Devices & Diagnostics, Market Access Africa, Lagos, Nigeria

12:10 Understanding the link between data in healthcare and CDHI outcomes
Emesibe Ene, CEO, Cornie Health Technologies; Co-CEO, Cloudenly, Lagos, Nigeria

12:40 Networking Session

13:00 Break & Visit Exhibition

Session 2

14:00 Panel Discussion: Developing cross-sectoral capacity for adoption of digital health solutions - The way forward
Moderator: Liz Ezekiel, Partnerships Lead, HLA Lagos, Nigeria

Panelists:

- Emesibe Ene, CEO, Cornie Health Technologies; Co-CEO, Cloudenly, Lagos, Nigeria
- Dr. Chibuzo Opara, Co-Founder, DrugStoc, Lagos, Nigeria
- Dr. Femi Kutu, Co-founder & CEO, Reliance Health, Lagos, Nigeria
- Nancy Njoku-Attah, Market Access Manager Medical Devices & Diagnostics, Market Access Africa, Lagos, Nigeria
- Raihanah Ibrahim, Associate Principal, Solina Centre for International Development and Research (SCIDaR), Abuja, Nigeria
- Dr. George Uduku, General Manager, West Africa, GE, Lagos, Nigeria

14:45 Fostering patient safety and protection in an evolving digital health ecosystem
Dr. Chibuzo Opara, Co-Founder, DrugStoc, Lagos, Nigeria

15:15 Critical touchpoints for successful implementation of CDHIs in Africa
Raihanah Ibrahim, Associate Principal, Solina Centre for International Development and Research (SCIDaR), Abuja, Nigeria

15:45 Closing Remarks

16:00 End of conference

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